

# COLOR YOUR AD ALL YEAR ROUND

With Robson Publishing's new Calendar of Colors you can now take advantage of a special holiday or themed color at a substantial savings. Whether you're offering a spectacular Mother's Day discount or promoting holiday gifts and services, our special discounted color rate of only \$75 will add that splash of color your ad needs to jump off the page. Contact your ad rep today for more information.

**CALENDAR OF COLORS**

Month	Color	Discount	Special
January	ice blue	50%C/10%M	Happy New Year
February	flamingo	80%M/10%Y	Heart icon
March	shamrock	100%C/100%Y	Shamrock icon
April	lavender	30%C/50%M	Easter egg icon
May	coral	50%M/50%Y	Happy Mother's Day
June	teal	100%C/30%Y	Happy Father's Day
July	red / blue	100%M/100%Y / 100%C/50%M	American flag icon
August	lime	30%C/100%Y	Flower icon
September	grape	50%C/80%M	WELCOME BACK!
October	pumpkin	50%M/100%Y	FALL IS HERE, Pumpkin icon
November	rust	50%M/100%Y/30%K	FALL IS HERE, Leaf icon
December	red / green	100%M/100%Y / 100%C/100%Y	Holly icon

**ROBSON PUBLISHING**  
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