

COLOR YOUR AD ALL YEAR ROUND

With Robson Publishing's Calendar of Colors you can now take advantage of a special holiday or themed color at a substantial savings. Whether you're offering a spectacular Mother's Day discount or promoting holiday gifts and services, our special discounted color rate of only \$75 will add that splash of color your ad needs to jump off the page. Contact your ad rep today for more information.

CALENDAR OF COLORS

Month	Color	Color Code	Special Offer
January	ice blue	50%C/10%M	Happy New Year
February	flamingo	80%M/10%Y	Heart icon
March	shamrock	100%C/100%Y	Shamrock icon
April	lavender	30%C/50%M	Easter egg icon
May	coral	50%M/50%Y	Happy Mother's Day
June	teal	100%C/30%Y	Happy Father's Day
July	red / blue	100%M/100%Y / 100%C/50%M	American flag icon
August	lime	30%C/100%Y	Flower icon
September	grape	50%C/80%M	WELCOME BACK!
October	pumpkin	50%M/100%Y	Pumpkin icon
November	rust	50%M/100%Y/30%K	FALL IS HERE
December	red / green	100%M/100%Y / 100%C/100%Y	Holly icon

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