

COMMUNITY DEMOGRAPHICS



Robson Communities

Active Adult Resort Living



Robson Communities is the largest privately-owned resort community developer in the state of Arizona.

	SUN LAKES & SUNBIRD	PEBBLECREEK	ROBSON RANCH ARIZONA	SADDLEBROOKE	QUAIL CREEK	ROBSON RANCH TEXAS
AGE						
41-50	15%	3%	6%	0%	0%	3%
51-65	54%	63%	54%	59%	75%	50%
66+	31%	34%	40%	41%	25%	41%
INCOME						
\$25k-74,999	26%	12%	24%	10%	27%	10%
\$75k-124,999	34%	38%	41%	40%	28%	32%
\$125k-175,000+	40%	50%	35%	50%	45%	58%
RESIDENCE						
Permanent	75%	71%	63%	81%	69%	97%
Winter Only	25%	29%	37%	19%	31%	3%
EDUCATION						
High School	8%	4%	7%	0%	12%	0%
College+	92%	96%	93%	100%	88%	100%
MARITAL STATUS						
Married	70%	78%	88%	92%	88%	82%
Single	30%	22%	12%	8%	12%	18%
MARKET VALUE OF FORMER HOME						
\$101k-199,999	7%	12%	9%	0%	2%	18%
\$200k-299,999	18%	14%	36%	10%	29%	21%
\$300,000+	75%	74%	55%	90%	69%	61%
EMPLOYMENT STATUS						
Full Time	44%	39%	25%	39%	41%	37%
Part Time	5%	2%	7%	22%	5%	7%
Business Owner	4%	6%	2%	0%	0%	4%
Retired	47%	53%	66%	39%	55%	49%
ZIP CODES						
	85248 (Sun Lakes)	85395	85131	85739 (SaddleBrooke)	85614	76207
	85249 (SunBird)			85623 (SaddleBrooke Ranch)		

*Statistics from 2010 Home Buyer Survey

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